

News Release

Hitachi Solutions

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FOR IMMEDIATE RELEASE

Hitachi Solutions America Showered with Awards at the Microsoft Worldwide Partner Conference

Microsoft acknowledges top-performing Dynamics ERP and CRM partner Hitachi Solutions America

IRVINE, CALIFORNIA —August 26, 2014 — Leading provider of Microsoft Dynamics AX and CRM, Hitachi Solutions America, is elated to announce it received a total of ten awards at the Microsoft Worldwide Partner Conference (WPC) recently held in Washington, D.C. During this week-long international conference, Microsoft took the opportunity to recognize the achievements of its top partners—Hitachi Solutions America being one of the most decorated.

“At Hitachi Solutions America, our people share a passion for our customers and our industry. As a culture, we are unified and inspired by a commitment to achieve our highest potential as professionals, as people, and as a team,” said Mike Gillis, president and global chief operating officer, Hitachi Solutions America. “As a team, we are better together. Every single person at Hitachi Solutions America has made these awards possible, and I’m flattered and honored that Microsoft sees in us what we see in ourselves.”

At WPC, Microsoft recognized partners for their success in winning deals and delivering value to customers. For the Microsoft Dynamics Regional Reseller of the Year Awards, Hitachi Solutions America received the top honor as the Global Outstanding Dynamics Reseller of the Year. Additionally, Hitachi Solutions Japan won Microsoft Dynamics Reseller of the Year. Winners of these awards are chosen based on exceptional sales performance, extraordinary levels of customer satisfaction, feedback from Microsoft team members, and comprehensive expertise in Microsoft Dynamics products.

North of the border, Hitachi Solutions Canada received the Microsoft IMPACT award for Big Data - BI Innovation along with the award for Innovations in Dynamics ERP. IMPACT Awards acknowledge the exceptional work of Canadian partners for providing original, comprehensive solutions that empower customers to be more responsive and effective.

The performance based Microsoft Dynamics President’s Club and Inner Circle members were also named at WPC. Hitachi Solutions Group’s regional offices in Canada, Japan, the United Kingdom, and the United States were among the 219 partners invited to join the President’s Club, which represents the

top five percent of Microsoft Dynamics partners worldwide. On top of that, Hitachi Solutions America was invited to join the Microsoft Dynamics Inner Circle. Comprised of the top 60 partners worldwide, the Inner Circle honors an elite group of strategic partners across the globe with sales and customer adoption achievements that rank them in the top one percent of the Microsoft Dynamics network of partners.

For excellence in Microsoft Dynamics CRM (customer relationship management), Hitachi Solutions America received the Global CRM Partner of the Year award and the United States Microsoft Dynamics Financial Services Partner of the Year award. For excellence in Microsoft Dynamics AX, Hitachi Solutions America received the United States Microsoft Dynamics Professional Services Partner of the Year award.

Microsoft also bestowed Hitachi Solutions America with the inaugural 2014 Customer Reference Excellence Award in honor of the exceptional work its newly acquired partner Customer Effective (now Hitachi Solutions America) has done with the Microsoft Dynamics Customer Reference Program.

With global capabilities and regional offices in the United States, the United Kingdom, Canada, India, Japan, China, and South East Asia, Hitachi Solutions Group helps its customers successfully compete with the largest global enterprises using powerful, user-friendly, affordable industry solutions based on Microsoft Dynamics AX and Microsoft Dynamics CRM. To learn more, visit <http://us.dynamics.hitachi-solutions.com>.

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About Hitachi Solutions Group

Hitachi Solutions, Ltd., headquartered in Tokyo, Japan, is a core member of Information & Telecommunication Systems Company of Hitachi Group and a recognized leader in delivering proven business and IT strategies and solutions to companies across many industries. The company provides value-driven services throughout the IT life cycle from systems planning to systems integration, operation and maintenance. Hitachi Solutions delivers products and services of superior value to customers worldwide through key subsidiaries in the United States, Europe, China and India. The flagship company in the Hitachi Group's information and communication system solutions business, Hitachi Solutions also offers solutions for social innovation such as smart cities. For more information on Hitachi Solutions, please visit: <http://www.hitachi-solutions.com> .

About Hitachi Solutions America, Ltd.

Hitachi Solutions America is a recognized leader in providing Microsoft Dynamics AX and Microsoft Dynamics CRM based global industry solutions that improve business practices and provide measurable business results. Additionally, Hitachi Solutions America delivers innovative solutions around Business Analytics and Portals and Collaboration. Recognized as the Microsoft 2014 CRM Global Partner of the Year and the 2014 Dynamics Global Outstanding Reseller of the Year, Hitachi Solutions America's proven track record includes thousands of solutions that America provides industry focus, enterprise software industry domain expertise, and proven tier-one people, processes, and tools. With global capabilities and regional offices in United States, the United Kingdom, Canada, India, Japan, China, and South East Asia, Hitachi Solutions partners with industry leading clients to understand their unique formula for success. For more information, call 949.242.1300 or visit: <http://us.dynamics.hitachi-solutions.com>.

About Hitachi, Ltd.

Hitachi, Ltd. (TSE: 6501), headquartered in Tokyo, Japan, is a leading global electronics company with approximately 326,000 employees worldwide. The company's consolidated revenues for fiscal 2013 (ended March 31, 2014) totaled 9,616 billion yen (\$93.3 billion). Hitachi is focusing more than ever on the Social Innovation Business, which includes infrastructure systems, information & telecommunication systems, power systems, construction machinery, high functional material & components, automotive systems and others. For more information on Hitachi, please visit the company's website at <http://www.hitachi.com> .