

News Release



Hitachi Solutions

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FOR IMMEDIATE RELEASE

Hitachi Solutions and Its Partners Perceptive Software and To-Increase Featured at CFMA's 2013 Annual Conference & Exhibition

Award-winning Microsoft Dynamics Partners to showcase construction solutions and clients in Booth 214

IRVINE —June 13th, 2013— [Hitachi Solutions America, Ltd.](#), a leading global provider of powerful, easy to use, and affordable industry solutions based on Microsoft Dynamics AX and Microsoft Dynamics CRM, will be a sponsor and exhibitor at the [Construction Financial Management Association \(CFMA\) 2013 Annual Conference & Exhibition](#) June 22-26 in San Diego, California. Joining Hitachi Solutions America at the event in Booth 214 are construction industry partners [Perceptive Software](#) and [To-Increase](#).

CFMA is the only organization dedicated to bringing together construction financial professionals and those partners serving their unique needs. CFMA serves more than 6,500 members via 88 chapters located throughout the U.S. and Canada. The annual conference highlights providers and vendors ready to solve the industry's toughest challenges and improve how construction professionals do business.

Hitachi Solutions America and its partners offer a variety of Microsoft Dynamics-based construction industry solutions designed for mid-to-large engineering firms, specialized and general contractors, and other construction firms who are looking to streamline and automate processes; gain real-time visibility; maintain tighter control over their projects; and improve accounting, reporting, and compliance.

"We are very excited to be a sponsor of this influential event and have the chance to spotlight our leading construction industry solutions, award-winning clients, commitment to Microsoft Dynamics, and close partnerships with Perceptive and To Increase in our booth," said Salim Farouk, Senior Director-Industry Solutions, Hitachi Solutions America, Business Solution Group.

About Perceptive Software

Lexmark's Perceptive Software (NYSE: LXX) builds intelligent capture, content management, process management, enterprise search and integration products that connect the unstructured printed and digital information across enterprises with the processes, applications and people who need it most. For more information visit www.perceptivesoftware.com.

About To-Increase

As a leading ISV for Microsoft Dynamics AX, To-Increase develops end-to-end solutions for the construction, discrete manufacturing, distribution, food and beverage and retail verticals. We also reach all industries with business process modeling, business integration solutions and supply chain solutions. Our products enable customers and partners to meet unique requirements with standardized solutions that ensure cost-effective implementations, maintenance, and upgrades. More than 1,500 customers in 44 countries know that our solutions can meet most of their specialized requirements from the start and can easily support changing business needs and technologies. We work together with customers, partners, Microsoft, industry analysts and industry associations, to ensure that our work is backed by shared, expert insight into technologies, trends, and challenges. To-Increase sells solutions through a highly trained, global partner network. For more information visit www.to-increase.com.

About Hitachi Solutions

Hitachi Solutions is a core member of Information & Telecommunication Systems Company of Hitachi group and a recognized leader in delivering proven business and IT strategies and solutions to companies across many industries. Hitachi Solutions prides itself on helping our clients to compete with the largest global enterprises with powerful, easy to use, and affordable global industry solutions built on Microsoft Dynamics AX and Microsoft Dynamics CRM. With a balanced view of strategy, people, process and technology, we work with companies to understand their unique business needs, and provide focused industry solutions to improve their business. From business strategy development through application deployment and maintenance, our consultants are committed to helping clients quickly realize measurable business value and achieve sustainable ROI. We offer a client-focused, collaborative approach and transfer knowledge throughout each engagement. Hitachi Solutions had multiple Microsoft Dynamics Customer Excellence Award Winning clients and 6 finalists in 2012, a record for Microsoft awards. Hitachi Solutions was recognized as the 2011 Microsoft Dynamics CRM Global partner of the year, the 2009 Microsoft Dynamics AX Global Partner of the Year, and two-time Microsoft Dynamics US Partner of the Year. Outside of Japan, the company conducts its business through three key subsidiaries, Hitachi Solutions America, Ltd., Hitachi Solutions Europe, Ltd. and Hitachi Solutions (China) Co., Ltd. For more information, call 949.242.1300 or visit <http://us.dynamics.hitachi-solutions.com>.