

# News Release

---



## Hitachi Solutions

### Contact Information:

Stefanie Chimenti  
Marketing Analyst  
Hitachi Solutions America, Ltd.  
949.242.1324  
[schimenti@hitachi-solutions.com](mailto:schimenti@hitachi-solutions.com)

FOR IMMEDIATE RELEASE

### Hitachi Solutions Announces Platinum Sponsorship for 2013 Microsoft Dynamics Convergence

*2011 Dynamics CRM Partner of the Year to Showcase Award-Winning Solutions and Clients in Booth 2013*

**IRVINE** —February 20, 2013— Hitachi Solutions, a leading global provider of industry solutions based on Microsoft Dynamics AX and Microsoft Dynamics CRM, today announced it will be a Platinum Sponsor at [Microsoft Dynamics Convergence 2013](#), the premier event for Microsoft Dynamics customers and partners. This year's event takes place March 18-21 in New Orleans, LA.

Microsoft Convergence is the largest conglomeration of the Dynamics Community in the world. Thousands of customers and partners come to Convergence from all corners of the globe to experience the wealth of informative sessions, discover how to extend the power of their solution across all areas of their business, and get a first look at new product releases and hear about future plans.

Hitachi Solutions will be showcasing its industry-leading solutions and award-winning customers in Booth 2013 at this year's Convergence. As part of our platinum sponsorship, our presence also includes:

- Sponsor Session -- "What to Look for in Your Industry Solutions" (SSCP08), on Wednesday March 20 at 12:30pm
- Product and industry experts -- available daily in Booth 2013 to discuss and demonstrate how Microsoft Dynamics AX, CRM, FSA, and industry-specific services and solutions add business value
- Daily Microsoft Surface prize drawings
- Café Du Monde booth theme, complete with free coffee and beignets

"Hitachi Solutions recognizes the value Microsoft has created with Convergence and is excited to be sponsoring at the Platinum Level," said Mike Gillis, chief operating officer of Hitachi Solutions America's Business Solutions Group. "Having such a large presence at Convergence allows us to demonstrate our strong commitment to Microsoft, as well provides an ideal opportunity for us to increase awareness of the industry-leading Dynamics AX and CRM solutions and services offered by Hitachi Solutions.

## **About Hitachi Solutions**

Hitachi Solutions is a core member of Information & Telecommunication Systems Company of Hitachi group and a recognized leader in delivering proven business and IT strategies and solutions to companies across many industries. With a balanced view of strategy, people, process and technology, we work with companies to understand their unique business needs, and provide focused industry solutions to improve their business. From business strategy development through application deployment and maintenance, our consultants are committed to helping clients quickly realize measurable business value and achieve sustainable ROI. We offer a client-focused, collaborative approach and transfer knowledge throughout each engagement. Hitachi Solutions was recognized as the 2011 Microsoft Dynamics CRM Global partner of the year, the 2009 Microsoft Dynamics AX Global Partner of the Year, and two-time Microsoft Dynamics US Partner of the Year. Outside of Japan, the company conducts its business through three key subsidiaries, Hitachi Solutions America, Ltd., Hitachi Solutions Europe, Ltd. and Hitachi Solutions (China) Co., Ltd. For more information, call 949.242.1300 or visit <http://us.dynamics.hitachi-solutions.com/>

---

Information contained in this news release is current as of the date of the press announcement, but may be subject to change without prior notice.

---