

# News Release

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**FOR IMMEDIATE RELEASE**

## **Hitachi Solutions Strengthens Microsoft Dynamics CRM Team with the addition of Industry Veteran Jeff Beelman**

*Hitachi Solutions continues to strengthen its presence in the call management space with addition of Jeff Beelman*

**IRVINE** —June 20th, 2012—Hitachi Solutions, a leading global provider of Microsoft Dynamics based [IT consulting](#) and [management consulting](#) solutions and services, strengthened its commitment to the call center management space with the addition of Jeff Beelman. Mr. Beelman is not only an industry veteran, but is also the Iowa Chapter President of the CRMUG, Board Member of Microsoft Convergence, and winner of several awards including three Microsoft CRM Customer Excellence Awards. Hitachi Solutions is no stranger to Microsoft awards as they are the 2011 CRM Global Partner of the Year and have also won several Microsoft Dynamics AX Partner of the Year awards.

Prior to his appointment to Hitachi Solutions, Mr. Beelman was a Director of Customer Services for Wellmark Blue Cross Blue Shield and Senior Vice President at Aegon. "I'm really excited about the opportunity to leverage my business and customer relationship experience with the ever expanding talent base at Hitachi Solutions," said Mr. Beelman.

The appointment of Jeff Beelman is one of the many ways in which Hitachi Solutions is accelerating its industry and solution focus with Microsoft Dynamics CRM. "We are thrilled to bring a proven business leader in to our Microsoft Dynamics CRM practice. Jeff brings a wealth of experience dealing with large and complex customer service operations within the financial, insurance and healthcare industries which is a great match for us at Hitachi and the clients we serve. We have already enjoyed a tremendous amount of success in our Microsoft Dynamics CRM practice and will continue to hire the best and brightest in our business to improve on our global leadership position," said Gary Peterson, Senior Vice President, Business Solutions Group.

The enthusiasm for Mr. Beelman is also shared by Eddie Marshall, General Manager, Microsoft U.S. Central for Dynamics, "Jeff has been one of our trusted advisors within the Microsoft space over the last seven years. We couldn't be happier that he's going to a tremendous partner like Hitachi Solutions."

## **About Hitachi Solutions**

Hitachi Solutions is a recognized leader in delivering proven business and IT strategies and solutions to companies across many industries. With a balanced view of strategy, people, process and technology, we work with companies to understand their unique business needs, and to develop and implement practical business strategies and technology solutions. From business strategy development through application deployment and maintenance, our consultants are committed to helping clients quickly realize measurable business value and achieve sustainable ROI. We offer a client-focused, collaborative approach and transfer knowledge throughout each engagement. Hitachi Solutions was recognized as the 2011 CRM partner of the year. For more information, call 949.242.1300 or visit [www.hitachisolutions-us.com](http://www.hitachisolutions-us.com)

## **About Hitachi, Ltd.**

Hitachi, Ltd., (NYSE: HIT / TSE: 6501), headquartered in Tokyo, Japan, is a leading global electronics company with approximately 360,000 employees worldwide. Fiscal 2010 (ended March 31, 2011) consolidated revenues totaled 9,315 billion yen (\$112.2 billion). Hitachi will focus more than ever on the Social Innovation Business, which includes information and telecommunication systems, power systems, environmental, industrial and transportation systems, and social and urban systems, as well as the sophisticated materials and key devices that support them. For more information on Hitachi, please visit the company's website at [www.hitachi.com](http://www.hitachi.com).